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# BETTER PLANTS

God's first gift to man was a Beautiful Garden

VOLUME V

OCTOBER—NOVEMBER, 1927



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NUMBER 4

★ JUN 28 1929 ★

## READ THIS BEFORE ORDERING

1. You need not send money with your order. Examine the plants when received and pay within 30 days.
2. If you prefer to send cash with order, you may deduct 5 per cent.
3. To obtain the "5 rate," etc., your orders must call for 5 or more plants of one variety—not 5 or more plants of different varieties.
4. Prices do not include transportation charges. Express charges are paid at your end. Parcel post charges are billed to you at cost, plus 12 cents detail and handling charge.
5. We guarantee our plants to reach you in satisfactory condition but their future success is up to you, your soil, and your climate.



Hyacinths

Grown from Farr bulbs by Mrs. R. C. Clouser, Oley, Pa. Specify color desired and we will send choice named varieties, our selection, of that color at reduced prices. Pink, Blue, Yellow, and White. 5 of one color at 20 cts. each; 12 of one color at 18 cts. each; 50 of one color at 14 cts. each.



Japanese Iris

A view of our new crop of Mixed Japanese Irises. Includes all types and colors. Orders filled from plants dug here and there so as to assure good mixture. Spring planting recommended north of New York City. 5 at 30 cts. each; 25 at 25 cts. each; 50 at 20 cts. each; 100 at 18 cts. each.



Tulips

It is never possible to import the exact quantity of Tulips sold. On some varieties we import too many and on others not enough. If you are interested in buying our left-overs in hundred lots, ask us to send you a *Special Close-out List of Tulips*. We are glad to sell left-overs at cost.



Farr Wordsworth Collection of Narcissi

	Doz.		Doz.
Empress	\$1 75	Von Sion	\$1 50
Emperor	1 75	Sir Watkin	1 75
Golden Spur	1 75	Poeticus	1 50

The varieties include Single Large Trumpet, Single Medium, Double, and Poet's Narcissi.

The price per dozen is indicated, but as a collection we will sell one dozen of each variety (72 bulbs, value \$10) for \$8, F. O. B. our nursery; one-half dozen of each for \$4.25; two dozen of each for \$15.



German Irises

From two blocks of Irises at our new location we have dug and shipped more than 100,000 plants since 1925. These blocks are now plowed under, but a few of the varieties were removed and "heeled-in" before plowing, and are now ready for immediate packing. Supply is limited; prices are low; and selection must be left to us, although you may specify certain colors to be included.

1,000 plants in 20 varieties	\$50 00
1,000 plants in 40 varieties	75 00
500 plants in 20 varieties	30 00
500 plants in 40 varieties	40 00
250 plants in 10 varieties	15 00
250 plants in 25 varieties	25 00
100 plants in 5 varieties	8 00
100 plants in 10 varieties	10 00



Turtlehead

In preparing this issue of BETTER PLANTS we made engravings of crops possessed in quantity, and are now composing captions from the proofs. The above illustration, *Chelone lyonii* (Turtlehead), suggests the thought that readers may be interested in a list of varieties in bloom at this writing (September 23, 1927). These include Phlox, Arctic Daisies, Hardy Asters, Helianthus, Sedums, Anemones, Roses, Violas, Hardy Forget-me-nots, Hollyhocks, Delphiniums, Coreopsis, Gaillardias, and *Chelone lyonii*. If you would like a garden with at least ten varieties in bloom every day from April to October, we have the material for it, and our Landscape Department can prepare the plan and estimate. Incidentally, *Chelone lyonii* is offered in lots of 5 at 22 cts. each; 25 at 18 cts. each; 50 at 15 cts. each.





**Paper-White Narcissi**

Purchase a quantity of Paper-White Narcissi, place them in water at intervals, or bring them to light from time to time, and thus have indoor bloom for all occasions throughout the winter. The secret of success is to set the bulbs in water in a cool, dark place for at least a month, and then gradually bring them into heat and sunlight. \$1.50 per doz.; \$10 per 100.



**Hardy Asters**

In October "Asters by the brookside make Asters in the brook." The improved strains are invaluable for fall bouquets and garden color. Hardy and dependable. Pink, Blue, or Purple. 5 at 22 cts. each; 25 at 16 cts. ea.; 50 at 14 cts. each.



**Columbines**

A crop of 12,000 Weiser Park Hybrid Columbines was sold out this spring, but another crop of 22,000 field-grown clumps is now ready and should satisfy the demand. Grown from selected seed and includes all pastel shades. 5 at 35 cts. each; 25 at 30 cts. each; 50 at 25 cts. each; 100 at 22 cts. each.



**Sempervivum**

While Sempervivums are most valuable for their symmetrically patterned, leathery, foliage, the bloom is not insignificant, as this illustration will testify. Plant them in beds, borders, rockeries, walls, between walk crevices, etc. 5 at 20 cts. each; 25 at 15 cts. each; 50 at 12 cts. each.



**Astilbe**

For potting and forcing, for moist and shady locations, for cut-flower feature or combination, Astilbes rank high in value. Also known as Goatsbeard and Spirea. Pink, White, and Salmon. 5 of one color at 25 cts. each; 25 at 20 cts. each; 50 at 18 cts. each.



**Iris cristata**

Here is a most hardy and valuable dwarf plant for perennial beds and rockeries. In early May the abundant blooms of rich amethyst-blue add much of color and beauty. *Iris cristata* flourishes and naturalizes most anywhere. 5 at 30 cts. each; 25 at 25 cts. ea.; 50 at 20 cts. each.



**Yucca**

Spanish Bayonet or Adam's Needle are apt synonyms for Yucca. Attractive foliage and bloom. Will conquer all conditions and obstacles. 50 cts. each; 5 at 40 cts. each; 25 at 25 cts. each; 50 at 20 cts. each.



**Peonies**

"18 cts. each for Peonies" has just about cleared out our Odd and End Stock, but we can still mention it.

	190 roots or more	50 roots or more	25 roots or more	10 roots or more
Mixed Peonies.	\$0 18	\$0 20	\$0 25	\$0 30
Red Peonies.	40	45	50	60
White Peonies.	30	35	40	50
Pink Peonies.	20	25	30	40



**Sedums**

Sedums will thrive and bloom when dry weather or poor soil have dismayed all other garden pets; also at a season when few other varieties are in bloom. One of the "Best 15 Perennials" in our nursery. 5 at 22 cts. each; 25 at 16 cts. each; 50 at 14 cts. each.



# BETTER PLANTS

Published by

**Bertrand H. Farr—**  
**Wyomissing Nurseries Co.**

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H. G. SEYLER, Treasurer and Editor  
C. M. BOARDMAN, L.A., Landscape Dept.

Vol. 5 OCT.—NOV., 1927 No. 4



**Madonna Lilies**

Our importation of Madonna Lilies from northern France is on hand for immediate shipment to American gardens. Due to dry weather in France, bulbs are small, but growers tell us they will bloom as usual and we take it on ourselves to guarantee this for you. Otherwise, money back. 50 cts. each; 5 at 45 cts. each; 25 at 35 cts. each; 100 at 30 cts. each.



**Tree Peonies**

More than 100 years ago, Tree Peonies were sold in France for as much as 100 Louis d'Or (\$460) each. In China they are known as Hwa Wang, "King of Flowers." A supply of more than 15,000 plants in our new nursery permits us to offer 4-year-old plants of "Mow Tans" (Moutan), single purple, at \$6 each, and similar plants of Large Double Pink at \$10 each. Will bloom next spring if planted this fall.

**Akebia quinata**

A graceful vine with small foliage, especially useful where dense shade is not required. The violet-brown flowers have a pleasant cinnamon odor. Strong field-grown specimens, \$1.50 each; 5 at \$1 each; 25 at 90 cts. each.



**Hardy Phlox**

White and green provides pleasing contrast and the effect of coolness, charm, and quiet. Picture white ships on a green sea; green shutters on a white house. White Phlox with shrub, lawn, and evergreen contrast is the opportunity for this effect in your garden. We offer White Phlox in lots of 5 at 20 cts. each; 25 at 16 cts. each; 50 at 14 cts. each; 100 at 12 cts. each.



**Veronica**

Next to Delphiniums, Veronicas are best of all blue flowers for the hardy garden. At our new location, a new crop of *Veronica amethystina* is now ready for shipment. Amethyst-blue blooms in June and July. 2 feet. 5 at 22 cts. each; 25 at 16 cts. each; 50 at 14 cts. each.



**Forsythia**

Without new things even the world of horticulture might become monotonous. Even in Forsythia there is development, and the new variety, *Spectabilis*, is "best of all Forsythia," because it is a better yellow, has more blooms, bears them from stem to branch tip, and has improved growth-habit and appearance. 3 to 4-ft. specimens, \$1.50 each; 5 at \$1.25 each; 25 at \$1 each.



**Siberian Iris**

The Siberian Irises require less care than any plant grown in the garden. They increase into large clumps and are unmatched for naturalizing, useful to set off garden furniture, along streams or pools, in the borders, and most effective in masses. Blue, White, or Purple. 5 at 25 cts. each; 25 at 18 cts. each; 50 at 12 cts. each; 100 at 10c. ea.



**Philadelphus**

No one disputes that *Philadelphus Virginal* is the best of all Mock Oranges. Immense, semi-double flowers, and after the spring display, a sprinkling of bloom into frost. New crops of larger plants at lowered prices. 3 to 4-ft. specimens, \$1.50 each; 5 at \$1.25 each; 25 at \$1 each.



**Red Barberry**

Red Barberry is the most important new shrub introduced in many years. There is no other red-foliaged plant which keeps its color so well throughout the season. Specimen, bushy, 15 to 18-in. plants \$1 each; 25 or more at 85 cts. each.



Mr Charles & F Schroeder  
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N C

Return Postage Guaranteed by  
Farr Nurseries Co., Weiser Park, Pa

R PLANTS—Oct.—Nov., 1927  
New Crop Edition

This issue of BETTER PLANTS features varieties which, if planted this fall, will bloom next year. Our Landscape Department is maintained to assist you in designing and planning gardens like the above. If interested write us for details of this service.



## BETTER PLANTS



**Lilacs**

Page 27 of our Fall Catalogue presents a list of Lilacs. The best five Lilacs we know of (and we possess 180 varieties) are:

### Classic Collection

- Ellen Willmott. Best white. \$3.75 each.
- Leon Gambetta. Best lilac-rose. \$3.75 each.
- President Fallieres. Best lilac-pink. \$4 each.
- Reaumur. Best crimson. \$2.75 each.
- Decaisne. Best blue. \$2.50 each.

One plant of each for \$15

Another extra-good five are:

### Appreciation Collection

- Berryer. Mauve. \$2.75 each.
- Charles Joly. Crimson. \$2.75 each.
- De Mirabel. Blue. \$2.75 each.
- Edith Cavell. White. \$3.50 each.
- Lamartine. Pink. \$2.75 each.

One plant of each for \$12

### Deutzia

The great Lemoine conjured marked improvements in *Deutzia*, and *Deutzia magnifica* is one of his best. Blooms are immense, profuse, double, pure white. *D. erecta* is another of value; blooms are large, single, white, in immense clusters. Plant this fall for spring bloom. Either variety in 3 to 4-ft. specimens at \$1.75 each; 5 at \$1.50 each.

### Lombardy Poplar

For quick effect in windbreaks and screen plantings, the Lombardy Poplar is unexcelled. Thousands of well-trimmed and well-cultivated plants in stock. 10 to 12-foot specimens, at \$3 each; 5 at \$2.50 each; 25 at \$2 each; 100 at \$1.75 each; carload lots at \$1 each. Spring planting recommended in the North.



### Hungarian Lilac

After other Lilacs have faded, *Josikwa*, an imported Asiatic species, bears its airy purple blooms. Its large, shining leaves make it more valuable than other Lilacs when not in bloom. Husky, bushy, 4 to 5-ft. plants, \$3 each; 5 at \$2.50 each.



**Boxwood**

In 1920 the writer was employed by Mr. Farr, and made first acquaintance with the nursery business. One of the first operations noticed was the setting of about 12,000 Boxwood cuttings. Now, seven years later, the 12,000 cuttings have materialized into almost 8,000 salable, compact, 10 to 12-inch specimens, frequently trimmed and transplanted. This specimen was photographed by the writer in August, 1927. Valuable for hedge, border, and as specimens. \$1.50 each; 5 at \$1.25 each; 25 at \$1 each; 100 at 90 cts. each; 250 at 85 cts. each.

**Bertrand H. Farr—Wyomissing Nurseries Company**  
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